

PRIVATE LENDER & AAPLONLINE.COM

ADVERTISING SIGNUP SHEET

COMPANY INFORMATION

Non-member

AAPL Member: Individual Corporate Industry Leader Industry Partner

Contact First Name MI Last Name

Company Name Title

Company Address

City State Zip

Business Phone Company Description

Email Address (please provide to receive an email confirmation)

AAPL MEMBERSHIP OFFERINGS

- Industry Partner Membership - \$5,000
 - 1-year Industry Partner Membership
 - Complimentary full page ads in Private Lender through 2010
 - Complimentary single ads on AAPL website through 2010
 - 30% Discount for advertising in *Private Lender* and on the AAPL website thereafter
 - 20% Discount for Sponsorship & Exhibiting Opportunities at AAPL events
- Corporate Membership - \$1,250
 - 1-year Corporate Membership
 - 20% Discount for advertising in *Private Lender* and on the AAPL website
 - 20% Discount for Exhibiting Opportunities at AAPL events

PAYMENT INFORMATION

Check Enclosed (payable to "American Association of Private Lenders")

Bill my: American Express VISA MasterCard Discover

Credit Card Number Expiration Date 3 or 4 digit Security Code

Name as it Appears on Card Total Amount of Charge

Address (if different from above)

Signature

RETURN COMPLETED FORM & ADS TO

E-mail: wgroves@aaplonline.com
By Mail: AAPL, 4765 Riverglen Blvd., Ponce Inlet, FL 32127
By Fax: (800) 695-8990

PRIVATE LENDER

All ads are billed on a monthly cycle

Full Page Advertisement

- One Issue - \$1,000
- Three Issues - \$800
- Six Issues - \$640

1/2 Page Advertisements

- Placement: Vertical Horizontal
- One Issue - \$760
 - Three Issues - \$608
 - Six Issues - \$486

1/3 Page Advertisements

- One Issue - \$654
- Three Issues - \$523
- Six Issues - \$418

1/4 Page Advertisements

- One Issue - \$497
- Three Issues - \$397
- Six Issues - \$318

Please Indicate Desired Issue(s)

- September / October 2010
- November / December 2010
- January / February 2011
- March / April 2011
- May / June 2011
- July / August 2011

AAPL WEBSITE

Single Quarter

- Single Ad - \$650
- Double Ad - \$900

Half Year

- Single Ad - \$1,170
- Double Ad - \$1,650

Full Year

- Single Ad - \$2,150
- Double Ad - \$2,970

Premium Ad Placement

- 15% Additional Premium



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